
JUNE 13, 2025



INFORMATION PACKET 2025

BBQ COOK-OFF & WADE BOWEN CONCERT

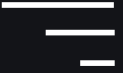
SUPPORTING A SAFE TEXAS



CONTACT:

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ABOUT

A Texas safe for all. That is the heart of what drives the men and women of the Texas Department of Public Safety, who strive daily to serve and protect the State of Texas, truly making it a home safe for all.

The Texas Department of Public Safety Foundation is a community-focused nonprofit organization that develops innovative projects to support DPS officers and employees through community connections, educational advancement, service recognition, financial assistance, and professional development.



BBQ COOK-OFF FT. WADE BOWEN

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$20,000 | MEET & GREET WITH WADE BOWEN

RECOGNITION AS EXCLUSIVE PRESENTING SPONSOR

2 VIP COUCH SECTIONALS (SEATS 16 PEOPLE)

PROMINENT DISPLAY OF COMPANY LOGO ON ALL SIGNAGE AND

MARKETING-RELATED MATERIAL

25 COMPLIMENTARY ALL-DAY PASSES

40 COMPLIMENTARY DRINK TICKETS

LOCAL RADIO ADVERTISING

STAGE SPONSOR

\$15,000 | MEET & GREET WITH WADE BOWEN

VIP COUCH SECTIONAL (SEATS 8 PEOPLE)

RECOGNITION AS STAGE SPONSOR

DISPLAY OF COMPANY LOGO ON STAGE AT EVENT

20 COMPLIMENTARY ALL-DAY PASSES

30 COMPLIMENTARY DRINK TICKETS



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BBQ COOK-OFF FT. WADE BOWEN

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

\$10,000 | VIP COUCH SECTIONAL (SEATS 8 PEOPLE)
RECOGNITION AS 1 OF 2 GOLD SPONSORS
DISPLAY OF COMPANY LOGO ON SIGNAGE AT EVENT
15 COMPLIMENTARY ALL-DAY PASSES
20 COMPLIMENTARY DRINK TICKETS

SILVER SPONSOR

\$5,000 | VIP TABLE (SEATS 8 PEOPLE)
RECOGNITION AS 1 OF 4 SILVER SPONSORS
DISPLAY OF COMPANY LOGO ON SIGNAGE AT EVENT
10 COMPLIMENTARY ALL-DAY PASSES
10 COMPLIMENTARY DRINK TICKETS

BRONZE SPONSOR

\$2,000 | 4 STANDING VIP TICKETS
RECOGNITION AS 1 OF 6 BRONZE SPONSORS
DISPLAY OF COMPANY LOGO ON SIGNAGE AT EVENT
4 COMPLIMENTARY ALL-DAY PASSES

BBQ COOK-OFF FT. WADE BOWEN

SPONSORSHIP OPPORTUNITIES

VIP AREA SPONSOR

\$5,000 | VIP TABLE (SEATS 8 PEOPLE)
RECOGNITION AS VIP AREA SPONSOR
DISPLAY OF COMPANY LOGO ON VIP TABLE TOPPERS
10 COMPLIMENTARY ALL-DAY PASSES
10 COMPLIMENTARY DRINK TICKETS

CUP SPONSOR

\$2,000 | LOGO ON ALL MIXED DRINK CUPS
4 COMPLIMENTARY ALL-DAY PASSES

BADGE & LANYARD SPONSOR

\$1,750 | LOGO ON BADGE & LANYARDS
4 COMPLIMENTARY ALL-DAY PASSES

KOOZIE SPONSOR

\$1,500 | LOGO ON KOOZIES *MUST PROVIDE KOOZIES
4 COMPLIMENTARY ALL-DAY PASSES



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BBQ COOK-OFF FT. WADE BOWEN

BBQ TEAM PACKAGES

GOLD: \$5,500

REGISTERING AS A GOLD BBQ TEAM INCLUDES:

4 VIP COOK PASSES

16 VIP GUEST ALL DAY PASSES

10 GENERAL ADMISSION PASSES

DISCOUNTED VIP TABLE OPTIONS AVAILABLE

COOKING SPACE: 20' X 30' OUTDOOR COOKING AREA WITH POWER AVAILABLE

RECOGNITION: YOUR TEAM'S LOGO WILL BE FEATURED ON THE TAILGATE'S WEBSITE, SOCIAL MEDIA, AND EVENT SIGNAGE

BRISKET, RIBS & CHICKEN – MUST SUBMIT 1 PER CATEGORY

ALL ENTRIES WILL BE JUDGED USING IBCA BBQ RULES AND GUIDELINES (SANCTIONED EVENT)



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BBQ COOK-OFF FT. WADE BOWEN

BBQ TEAM PACKAGES

SILVER: \$4,000

REGISTERING AS A SILVER BBQ TEAM INCLUDES:

4 VIP COOK PASSES

10 VIP GUEST ALL DAY PASSES

6 GENERAL ADMISSION PASSES

COOKING SPACE: 15' X 25' OUTDOOR COOKING AREA WITH POWER AVAILABLE

RECOGNITION: YOUR TEAM'S LOGO WILL BE FEATURED ON THE TAILGATE'S WEBSITE, SOCIAL MEDIA, AND EVENT SIGNAGE

BRISKET, RIBS & CHICKEN – MUST SUBMIT 1 PER CATEGORY

ALL ENTRIES WILL BE JUDGED USING IBCA BBQ RULES AND GUIDELINES (SANCTIONED EVENT)



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SPONSORSHIP FORM

Full Name

Company Name

Address : _____

Phone Number : _____ Email : _____

Sponsorship Level Presenting Sponsor Stage Sponsor VIP Area Sponsor Koozie Sponsor
 Gold Sponsor Silver Sponsor Bronze Sponsor Cup Sponsor Badge/Lanyard Sponsor

BBQ Cooking Team Gold Team Silver Team

Preferred Method of Payment Invoice (Online Payment) Check Card payment over the phone

Let's come together to give back and support the amazing efforts of the DPS Foundation throughout our Texas communities.

Thank you for your interest in participating, and we hope to see you on June 13!

**-Ariel, Sean + JD
The Tailgate**

RESERVE YOUR

DPS FOUNDATION BBQ COOK OFF FT. WADE BOWEN

SPOT

ARIEL HERRERA

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